



Yunus | Centre

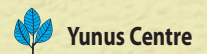
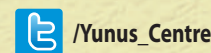
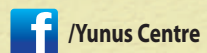
Global Hub for Social Business

Yunus Centre
Promoting and Developing Social Business

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What is Social Business ?

A social business is a non-dividend business whose aim is to solve a social problem through business methods. It is different from both a traditional personal profit-making business and a not-for-profit organization.

All profits from operation of the business must go toward achieving one or more social objectives in addition to covering costs of the company. No personal gain is desired by its investors. A social business can address problems such as providing healthcare, housing, and financial services for the poor, nutrition for malnourished children, providing safe drinking water, introducing renewable energy and much more in a business way.

About the Yunus Centre

What ?

Since October 2006, when Professor Muhammad Yunus and Grameen Bank jointly received the Nobel Peace Prize, local and international interest in Professor Yunus' work has grown exponentially. To address this ever-growing need, Professor Yunus founded Yunus Centre in July 2008 to promote and disseminate his work and philosophy, especially the concept and practice of social business.

How ?

As a one-stop resource centre for social business related activities both globally and in Bangladesh, Yunus Centre works to incubate social business ideas and concepts into practically implementable business solutions. It helps forge lasting relationships among social business institutions around the world and promotes the global social business movement through communications events, social media and publications.

Social Business Design Lab

The Social Business Design lab is a platform, which brings together people from diverse backgrounds with one goal – developing social business for the betterment of society. The first design lab was held in January 2013. Since then, Yunus Centre has been organizing this programme several times every month. The event is chaired by Nobel Laureate Professor Muhammad Yunus, during which entrepreneurs present their social business plans for critical evaluation to an audience comprising of other entrepreneurs, social business practitioners, academics, potential investors, development organizations and students.

Social Business Outreach

Open House

Yunus Centre offers an Open House for individuals interested to get a glimpse into the world of social business. For those who have heard about social business and want to learn a little bit more, these two-hour sessions are designed to introduce the basics of social business.

Social Business Workshops

Yunus Centre regularly conducts social business workshops for interested parties. These may be student or professional groups comprising 15 to 50 members who are keen to learn about and explore the concept of social business through day-long interactive sessions.

Exposure Visit

Yunus Centre's exposure visit is a one to two-week program promoting the concept of social business. It enables participants to learn key aims and impacts of social business through site visits to Grameen's partner organizations. Around 200 young professionals and students are accepted each year for the programme.

Internship Programme

The Yunus Centre Internship Programme invites applications from talented young people to work on exciting social businesses and other projects with the Yunus Centre. Interns have the opportunity to take part in field trips to social business project sites around the country, see and learn from those working in social business and through attending social business design labs while gaining work exposure. This three month programme is offered throughout the year. Each year around 80 interns visit the Yunus Centre.

Immersion Programme

The Immersion Program is a one-month intensive program, which aims to provide young minds with an opportunity to learn about the concept of social business, as well as the philosophy of Nobel Peace Prize Laureate Professor Muhammad Yunus. It is designed to help participants develop their social business entrepreneurial zeal. Interested students, studying in any discipline, are encouraged to apply. This program will give a unique opportunity to gain practical insights into the operation, management and social impact of these businesses through meetings as well as field trips to Grameen Bank and Grameen families of Social Business.

Social Business Programmes

Social Business Cities

- Social Business City Wiesbaden, Germany
- Social Business City Pistoia, Italy
- Social Business City Barcelona, Spain
- Social Business City Fukuoka, Japan
- Social Business City Ipoh, Perak, Malaysia

Social Business Global Events

Social Business Day is a global event organized by the Yunus Centre to showcase and spread the concept and practice of social business with leading experts in the field. The annual event held in Dhaka, June 28-29, attracts participants from all over the world.

Global Social Business Summit is the worldwide leading forum organized by Grameen Creative Lab and Yunus Centre for global leaders in the field to explore and innovate the concept of social business, fostering discussion and collaboration between practitioners and stakeholders.

Social Business Academia Conference is held annually to bring academics, researchers and practitioners to exchange experience on social business in the field of academia and to present papers and research.

Social Business Forum

Currently there are 6 Social Business Forums organized regularly :

1. Australia and New Zealand Social Business Forum
2. International Social Business Forum, Japan
3. North African Social Business Forum
4. East Asian Social Business Forum, Taiwan
5. European Social Business Forum
6. Social Business Forum, Canada

Country Forum

Country Forum was held for the first time at the SBD 2017 creating a unique platform to assess the potential role and scope of social business at a country or regional level. The Forum focuses exclusively on the social problems of each participating country and creates the opportunity to find possible social business solutions. It brings practitioners together to deepen their interest in social business, and through discussion and sharing, create a social business action plan to be reviewed each year for a particular country or region.

Forums: Bangladesh Country Forum, China Country Forum, Malaysia Country Forum, Australasia New Zealand Pacific Forum, India Country Forum, Thailand Country Forum, Japan Country Forum, European Country Forum, Chittagong Social Business Centre, Chittagong, Latin America Country Forum.

Corporate Action Tank

In recent years a number of large corporations have started addressing social problems with the aim to serve underserved communities through inclusive business model. Corporate Action Tank is such an initiative taken by a large group of companies to engage and to work together to address diverse social problems by implementing Social Business ventures. The Action Tank has been helpful in making connections and deepening understanding of partnership challenges, and has enabled corporations to explore a more humanistic and social aspect of business. Currently there are 3 Corporate Action Tanks

- Action Tank Enterprise et Pauvrete, France
- Yunus Corporate Action Tank Brazil
- Corporate Action Tank, India

Yunus Social Business Centre

Yunus Social Business Centre is a research and academic hub for Social Business curriculums, competitions, action plans and community outreach programmes. A Social Business Centre under the Yunus name follows the principles and guidelines provided by Professor Muhammad Yunus, and tries to determine the role of Social Business in solving society's most pressing problems.

List of Yunus Social Business Centres

1. Yunus Social Business Centre, La Trobe University, Australia
2. Yunus Social Business Health Hub, University of New South Wales, Australia
3. Yunus Centre for Advancement of Social Business, National University of Malaysia(UKM), Malaysia
4. Yunus Social Business Centre, National Central University, Taiwan
5. Yunus Centre, Sun Yat-Sen University, Guangzhou China
6. Yunus Social Business and Microfinance Centre, Yunnan Normal University, China
7. Yunus & Shiiki Social Business Research Center, Kyushu University, Japan

8. The Yunus Centre for Social Business and Health, Glasgow Caledonian University, UK
9. Danone Endowed Chair of Social Business, European Business School, Germany
10. Yunus Institute of Social Business, Janusz Korczak Pedagogical University in Warsaw, Poland
11. Yunus Social Business Centre, University of Florence, Italy
12. Yunus Center, Asian Institute of Technology, Thailand
13. Centre for Social Business, University of Salford, UK
14. California Institute for Social Business, California State University, Channel Island, USA
15. Yunus Social Business Centre, Becker College, USA
16. Muhammad Yunus International Centre for Microcredit and Social Business, Okan University, Istanbul, Turkey
17. Social Venture Lab, National University of Singapore, Singapore
18. Yunus Social Business Centre, University of ESPM, Brazil
19. Social Business/Enterprise and Poverty Chair, HEC Paris, France
20. Yunus Social Business Centre, Renmin University of China, China
21. Yunus Social Business Centre, University of Malaysia Sains, Malaysia
22. Yunus Social Business Centre, Kasetsart University, Thailand
23. Yunus Social Business Centre, SSM College of Engineering (SSMCE), Tamil Nadu, India
24. Yunus Social Business Centre, University Pompeu Fabra (UPF), Barcelona, Spain
25. Yunus Social Business Centre, Azerbaijan State University of Economics (UNEC), Azerbaijan
26. Yunus Social Business Centre, King's College London, UK
27. Yunus Social Business Centre, Universti Teknologi Petronas, Malaysia
28. Yunus Social Business Centre, HEC Montreal, Canada
29. Yunus Social Business Centre, King's College, Nepal
30. Yunus Social Business Centre, Dhaka International University, Bangladesh
31. Yunus Social Business Centre, Daffodils International University, Bangladesh
32. Yunus Social Business Centre, Chang Jung Christian University, Taiwan
33. Yunus Social Business Centre, Griffith University, Brisbane, Australia

34. Yunus Social Business Centre, Lincoln University, Christchurch, New Zealand
35. Yunus Social Business Centre, Chinese University of Hong Kong, Hong Kong
36. Yunus Social Business Centre, Catholic University of Zimbabwe, Zimbabwe
37. Yunus Social Business Centre, Chandigarh University, Punjab, India
38. Yunus Social Business Centre, Autonomous University of Baja California, Mexico
39. Yunus Social Business Centre, Bethlehem University, Bethlehem, Palestine
40. Yunus Social Business Centre, Universiti Putra Malaysia (UPM), Malaysia
41. Yunus Social Business Centre, National University of Kaohsiung, Taiwan

Other University Partnerships

- ◆ Master of Design for Social Business at the Instituto Europeo di Design; Milan, Italy and Barcelona, Spain, 2010.
- ◆ The Muhammad Yunus Innovation Challenge, International Development Initiative, Massachusetts Institute of Technology; Cambridge, USA, 2007
- ◆ Dhaka International University (Short Course)
- ◆ Singularity University, USA (YSB)
- ◆ Philanthropy University (Online course)
- ◆ Zayed University, Abu Dhabi
- ◆ Asian University for Women (Scholarship program)
- ◆ Hult Prize, Hult Business School

Social Business Short Course

This course provides an introduction and a deeper understanding of the philosophy of Professor Muhammad Yunus's concept of Social Business. Topics covered include core definition of social business and its seven principles, how to design a social business plan, introduction to Grameen family of social businesses, Nobin projects, Social Business Fund, Crowd funding, SB Design Lab and how social business is impacting the global economy. This course is for students and professionals from any discipline interested in learning and implementing social business. Participating Universities: Daffodil International University, Dhaka International University and Eastern University.

Social Business Funds

Country-Level Fund

- 1) Grameen Trust
- 2) Grameen Telecom Trust
- 3) Grameen Shakti Samajik Byabosha
- 4) Grameen Kalyan

International Fund

Yunus Social Business – Global Initiative

YSB is active in 8 countries with local offices in 7 including the Balkans, Brazil, Colombia, Haiti, India Tunisia and Uganda, Since 2011, YSB has deployed \$7.4 million to 26 social businesses in 7 countries, supporting more than 400 entrepreneurs and having an impact on more than 200,000 customers.

YSB has launched Accelerator Programmes and the following Social Business Funds

- a. YSB Albania
- b. YSB Brazil
- c. YSB Colombia
- d. YSB Haiti
- e. YSB India
- f. YSB Tunisia
- g. YSB Uganda
- h. YSBF, Bengaluru, India

Other Social Business Funds

- i) Nepal Social Business, 2012, Nepal
<http://www.cgnsb.org/>
- ii) DANONE Communities, France
<http://www.danonecommunities.com/en/danone-communities>
- iii) Grameen Credit Agricole, France
<http://www.grameen-credit-agricole.org/en>
- iv) Yunus Social Business Fund Mumbai

Social Business Youth Networks

Social Business Youth Alliance (SBYA) is a youth initiative creating Social Business Leaders of tomorrow. SBYA Global has been in operations since 2013 and connects young people interested in Social Business under one network. Website: <http://sbyaglobal.org/>

YY Goshti is a hub for social business incubation to provide training, mentorship, office space, seed capital and all essential resources to social business entrepreneurs. Website: <http://yygoshti.com/>

myHarapan- Youth Trust Foundation, Malaysia is a non partisan, non government and not-for-profit organization, dedicated towards empowering young Malaysians by supporting youth projects and initiatives that contributes to nation building efforts. Website: <http://myharapan.org/>

Yunus & Youth aims to use the power and potential of mentorship and young people. It connects entrepreneurs from around the world with amazing mentors and gives them the resources they need to scale their impact. By training talented young people and accelerating their social businesses with the right resources it cultivates a highly capable and impactful generation of social business leaders. Website: <http://yunusandyouth.com/>

My Vision is an enterprise and movement of young people accelerating and incubating social business. Their mission is to solve the world's most pressing issues through social business. Founded in Canada, developing into the world's largest and most impactful organization in its field. Website: <http://www.myvisionmcgill.com/en/>

MakeSense runs a youth focused open-source digital platform to tackle pressing social issues, and to support the development and spread of social business. Website: <https://www.makesense.org>

Foundation

The YY Foundation is a not-for profit organization founded in 2012 in Wiesbaden, Germany with the main purpose of creating a fairer and more social world through promoting a constructive dialogue between academia, business, politics and civil society. Website: <http://www.yyfoundation.de/>

Foundation for Yunus Social Business, Taiwan is trying to help the people below the poverty line in Taiwan, as well as rural residents, indigenous people, people with disabilities, single-parent families, grandparents rearing children and families to unite and promote the development of social enterprises. Website: <http://yunustw.org/>

Social Business Pedia

Social Business Pedia is a web encyclopedia for social business resources. It brings together information from around the world on social business projects, events, news, research, centres, academic resources, entrepreneurs and investors under one platform. Information on Yunus Centre event management can also be found in the portal. For Social Business Academia Conference it serves as the conference management site as well as a platform for paper submission. The portal has built-in live video streaming facility and a communications interface. Please visit: www.socialbusinesspedia.com

Nobin Programme

Nobin, which means new, is a programme created to address the problem of youth unemployment by turning unemployed youth into entrepreneurs. The programme is aimed at the second-generation of Grameen bank families. Professor Yunus came up with the Nobin Programme to offer youth an alternative to the traditional path of job-hunting and instead making them self-sufficient through entrepreneurship. He wanted to instill in them the idea of being job-givers rather than job-seekers.

Statistical Overview of Nobin Programme up to August 31, 2017

Sl No.	Description/Particulars	Number/Amount (BDT)	USD
1	Number of projects presented	20,493	
2	Number of Nobin projects approved	1,20,323	
3	Amount approved for investment (in million)	2,015.60	25.17
4	Number of Nobin projects funded	17,552	
5	Investment released from SB funds (in million)	1,868.96	23.84
6	Average amount invested per project	1,08,629	1,358

* Conversion Rate BDT 81.70 = USD 1.00

Local Social Business Joint Ventures



Grameen Bank (1983)

Provide microcredit and banking services to the poor for income generation and self-employment.



Grameen Shakti Social Business Ltd (2010)

Provide the tools of entrepreneurship and poverty reduction to downtrodden communities



Grameen Distribution Ltd. (2009)

Generate employment for underprivileged population and communities in rural areas, especially for rural women

Grameen Fabrics & Fashions Ltd.

Grameen Fabrics & Fashions Ltd (1997)

Create "Social Business Industrial Park" and run various social business garments related activities to create employment opportunities for young women



Grameen Knitwear Limited (1997)

Eradicate poverty through creating conditions where the disadvantaged sections of the population may have access to resources and to ensure that the quality of work is upheld through professional excellence.



Grameen Shamogree Ltd. (1996)

Rejuvenate the handloom textile industry of Bangladesh and support weavers ensuring maintain their ancestral occupation.



Grameen Health Care Trust (2006)

Establish sustainable best practices in a range of healthcare services in a broad market, but primarily for the poorest of the poor.



Grameen Shiksha (1997)

Expedite development of human resources by promoting mass education and training through formal and non-formal methods.

Grameen Motsho O Pashusampad Foundation (GMPF) (1994)

Provide appropriate programs for sustainable rural development and promote an integrated fish-crop-livestock-dairy farming system to help reduce poverty and enhance development opportunities for women

Grameen Krishi Foundation (GKF)(1991)

Undertake a wide range of agricultural activities aimed at alleviating poverty to attain self-sufficiency of food production and enhance effective utilization of agricultural resources.



Grameen Telecom (1995)

Develop modern telecommunication services in rural areas of Bangladesh to alleviate poverty by creating new opportunities for income generation through self-employment with access to information and modern technologies.



Grameen Shakti (1996)

Provide solar home system at affordable cost to meet basic energy needs of the poor.



Grameen Communications (1997)

Provide IT solutions in software development, implementation, hardware support and training to remote areas of Bangladesh, striving to transfer the necessary technological know-how to the poor.

গ্রামীণ ব্যাবিলন

Grameen Babylon Softy Sanitary Napkin (2013)

Provide sanitary napkin to the poor, especially to the garment workers and rural women and girls by making a low cost product

International Social Business Joint Ventures in Bangladesh



Grameen Danone Foods Ltd (2006)

Provide low cost yogurt containing the 12 nutrients missing from malnourished children's diet.



Grameen Health Care Services Ltd (2006)

Provide healthcare services to low income population living in the remote rural areas of Bangladesh



Grameen Veolia Water (2008)

Sales of affordable treated drinking water; education regarding the use of clean water in daily life.



Grameen Uniqlo (2010)

Promote affordable high quality functional clothing.



Grameen Intel (2010)

Create software applications that address specific social problems such as low agricultural output or lack of prenatal care.

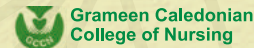
Grameen Green Children Eye Care Hospital (2007)

Establish hospitals to prevent permanent blindness caused by cataracts through medical consultation, eye exams and surgery.



Grameen Euglena (2010)

Increase income of rural farmers, especially women, by engaging them in the farming of mung beans with improved agricultural techniques and expansion of market through export to Japan.



Grameen Caledonian College of Nursing (2010)

Improve professional level employment opportunities for young women by providing world class training facilities for a career in nursing.

Japan Automechanic Ltd (2015)

Provides comprehensive training and hands-on experience in auto mechanical service, repair, panel beating and painting to disadvantaged youth.

G. Japan Auto World (2017)

To utilize parts from end of life cars and produce recycled auto parts for local and international market, and provide training and employment.