



Spot Light

September, 2016

Issue no 10

INSIDE

10

1. *“Can Wealth Concentration be Stopped?”*
–Professor Yunus’ write up for Europe’s World
2. *Statement from Nobel Laureate Professor Muhammad Yunus on terrorist attack on innocent people in Dhaka*
3. *7th Global Social Business Summit, Berlin, 2015*
4. *Professor Yunus at Davos*
6. *Business by New Entrepreneurs Cross 5000 Mark at 262nd Social Business Design Lab*
7. *Dr Yunus 9th most admired personality globally*
8. *Highlights (November 2015- August 2016)*
12. *Muhammad Yunus World Map of Happiness*
14. *Nobel Laureate Professor Yunus’ Remarkable Olympic Journey*
16. *Professor Yunus Delivers Commencement Speech at Babson Collage, USA*
Yunus Social Business Centre in USA
17. *FAO-Nobel Peace Laureate Alliance for Zero Hunger*
FAO holds Conference in Rome to Promote Social Business
18. *Professor Yunus receives “Women Deliver Award” for Innovation*
Yunus Portrait Unveiled at Glasgow
19. *A Decade of Inspiration*
20. *YC Visit Programs*
23. *Grameen America and Grameen PrimaCare to Empower Low Income Women*
Grameen Vida Sana opens new Clinic in USA
Khazanah Scholarship Assessment at Yunus Centre
24. *Bulletin Board*



Can Wealth Concentration be Stopped?

PROFESSOR MUHAMMAD YUNUS

Professor Muhammad Yunus’ Write Up for Europe’s World

Outcome of Paris Climate Conference inspires me to believe in citizen’s power. Forty years of citizen’s persistent campaign made it happen. We need to mobilize this power to overcome another impending global disaster -- the problem of continuous wealth concentration. This trend is dangerous because it will destroy peace, harmony, human rights and democracy.

Oxfam has been giving us horrifying updates on wealth concentration each year. This year they tell us that 62 richest people own more wealth than owned by bottom half of world population. In 2015 they reported that the 80 richest people, and in 2014, according to them, 85 richest people owned more wealth than owned by the bottom half of world population. In 2010, six years back, it was 388 richest people who had the pleasure of owning similar wealth. They also told us that wealth of 80 richest people doubled in five years, between 2009 and 2014.

Oxfam has a terrifying projection for 2016. During the current year, they projected, the richest 1% of the world will own more wealth than owned by the bottom 99% of the world’s population. That

means total wealth of 99% of the population of the world will barely be equal to the wealth of the top 1% of the world. And it will get worse as year passes.

US presidential candidate Bernie Sanders kept reminding in his campaign speeches that in the USA, the top one-tenth of one percent owns almost as much wealth as the bottom 90 percent.

Concentration is an ongoing non-stop process under the present economic system. Wealth is like a magnet. The bigger the magnet the greater is its pulling force. It draws smaller magnets towards it. That’s how the economic system is built.

Wealth-concentration is as dangerous as environmental threat. One is a physical threat against the existence of the planet; another is a threat against humanity, against the right of the people to live with dignity and peace pursuing higher ideals.

If the collective efforts of citizens led by committed group of scientists and activists from all sections of society could make us aware of climate danger, I believe by following the same roadmap we can galvanize forces to protect humanity



from the danger of its destruction through ever-intensifying wealth-concentration. Citizens have to create little islands of wealth harmony through their efforts. They have to inspire the world, particularly the youth, that this can be done and must be done. We have to remind ourselves that we are in an era where impossible become possible faster and faster. This is one impossible that we'll have to make possible very fast irrespective of all the hurdles in reaching it.

Can wealth explosion be stopped? My firm answer is, yes, it can be done. Human beings can do anything they want. There must be a strong desire behind it. Since it is our own creation, we can solve it through our own efforts, same as global warming.

Sustainable Development Goal number ten calls for reducing income inequality within and among countries through improving the regulation and monitoring of financial markets and institutions, encouraging development assistance and foreign direct investment, etc.

I don't think addressing income inequality is a real answer. We will have to address the cause, not the manifestation of it. We must address the wealth gap which is the cause of the income gap. If we keep the wealth base unchanged any reduction in income gap will be ineffective.

By mobilizing the citizen's power we can transform the wealth-pyramid into a wealth-diamond. We need to focus on the fundamental issue relating to basic flaw in the conceptual framework of economics. We'll have to redesign this framework. We cannot escape from that if we want to address the problem of wealth concentration. We can correct the flaw in simple steps. One step is to add a new type of business which is driven by selflessness, a non-dividend business dedicated to solving human problems. It will give entrepreneurs a new option. I am calling this business as social business and have been creating them in Bangladesh and around the world. Redesigning of economic framework is the essential task in achieving an egalitarian society.

We need fundamental institutional changes, for example in the financial sector. Two things need to be done. Firstly, existing financial institutions have to be redesigned so that they cannot continue to function as the engines for wealth concentration. Secondly, we need to build an entirely new set of financial institutions to deliver all financial services to the poor. One example of such an institution is Grameen Bank. These exclusive institutions, should be designed as social business rather than instruments of making personal profit for the rich.

The reason that governments and charities have to carry all the responsibilities of problem solving for people is because business world is totally excused from it. Business is given a very clear mandate to make money for the owner, nothing else. In the process mankind has been brought to the verge of losing its human identity. Important features of a human being are supposed to be love, empathy, compassion, and fellow feeling. If we create a conceptual framework that allows us, indeed encourages us, to express our deep rooted human values in our economic life we can transform the wealth-pyramid into a wealth-diamond. These values can be expressed easily through social business. Combined power of youth, technology, and social business will make it happen.

Education has to play the key role. It should prepare the youth to become entrepreneurs. Youth should be made aware that they are born to be job creators not job seekers, entrepreneurship is in their DNA. They are born go-getters. Present education system produces workers to enhance the speed of wealth concentration.

Wealth-concentration is a global threat. The time is ripe for us to recognize the gravity of the situation and take actions against it. We can initiate a process to build a global consensus on bringing the speed of wealth concentration to zero in phase one, and negative in phase two. Both global warming and wealth concentration arise from the same root -- a flawed economic framework based on human greed.

We can undo both by reinventing ourselves in the economic world as caring and sharing human beings. We may aim at creating a world of three zeros: zero poverty, zero unemployment, and zero net carbon emission, a world of diamond-shaped wealth distribution, a world of equality, harmony, peace and happiness. It can happen only if we citizens get into the action.

Statement from Nobel Laureate Professor Muhammad Yunus on terrorist attack on innocent people in Dhaka

July 1 evening, 2016

I am shocked by the barbarity of the terrorist attack on innocent people in Dhaka on July 1 evening. I express my heartfelt condolences to those, far and near, who have lost their loved ones. and wish their souls to rest in peace.

I cannot think of such attacks taking place in Bangladesh. I always believed Bangladesh to be a tolerant liberal country. We must do soul searching on how this breeding of violence began in our country. We want to create a society peacefully shared by everyone, with everyone having their space, having the right for all to express their views freely, without fear or social or official constraints. We want to be part of an emergent new world of equality and dignity.

We also want to promote the same values internationally. I appeal to all nations to work to bring lasting peace in Middle East. Violence, military or terrorist, can no longer be contained in one country or region. We are seeing this every day, and must wake up to the fact that violence in one place breeds violence even in remotest places of the world. I plead to the powerful nations please overcome differences among yourselves to bring peace in the Middle East so we have better chances of peace in our cities and communities around the world. I urge the civil society leaders to bring pressure on relevant parties and super-powers to stop violence and to go to the negotiating tables to bring immediate peace in the Middle East.

7th Social Business Summit, Berlin, 2015

More than 800 participants from 60 countries gathered at the capital of Germany, Berlin to attend the 7th Global Social Business Summit 2015. The summit which took place from 4th-8th November, 2015 had a theme of 'Creating a World without Poverty and Unemployment' where the discussions also focused on how social businesses could address the 17 Sustainable Development Goals (SDGs) that were unveiled in September by the United Nations. This event is organized every year by the Yunus Centre and Grameen Creative Lab, Germany where experts from various sectors gather over a few days of meetings.

Unfortunately, Professor Yunus was unable to attend this year's summit due to health problems, nonetheless, he delivered a speech in a video message where he said, "There should be no time for disappointment, because I am more than convinced that you will make this summit a remarkable gathering. I am not physically present, but my heart is at the Global Social Business Summit." He further added, "global destination in terms of three zeros namely i) zero poverty, ii) zero unemployment, and iii) zero carbon emission has to be determined and added that the world must adopt a policy of three zeros to attain a sustainable development. To achieve these goals, he said we needed four things: a) the energy and creativity of the youth, b) the power of technology, c) social business, and d) good governance. We have to build up social businesses to mobilize creative power to solve long standing social economic and environmental problems in sustainable ways."

The summit involved 50 international guest speakers delivering speeches from a diverse range of backgrounds: from corporate, philanthropic and social business leaders to scientists and visionaries, said Saskia Bruysten, co-founder and chief executive of Yunus Social Business Germany. Furthermore, topics such as the Three Zeros (zero poverty, zero unemployment, zero carbon emission), the social business ecosystem, and fostering partnerships to create social impact were discussed. This year the summit also addressed the refugee crisis which has been a pervasive issue in Europe and the world recently. A refugee taskforce was set up under the leadership of Ron Garan, a NASA astronaut, and Michael Badics, senior director of Ars Electronica Solutions. The discussion was aimed at working out how social business tools could be used to mitigate the refugees' risk of poverty and unemployment. Apart from the speeches and discussions papers on social business were also presented.

The conference was chaired by CB Bhattacharya, a professor of European School of Management and Technology in Berlin, and moderated by Lamiya Morshed, executive director of the Yunus Centre in Dhaka. Amongst others Ulrich Villis, European leader for social impact practice of Boston Consulting Group, Saskia Bruysten, co-founder and chief executive officer of Yunus Social Business Germany, Anita Nowak, a professor at Canada's McGill University, Ashraful



Hassan, managing director of Grameen Telecom, Jean-Luc Perron, MD of Grameen Credit Agricole Microfinance Foundation and Thomas Gass, assistant secretary-general for policy coordination and inter-agency affairs of the United Nations Department of Economic and Social Affairs (UN DESA), were some of the key speakers at the event.



In a panel discussion, Thomas Gass, said social businesses will have a role in achieving the Sustainable Development Goals. On the last day of the event, Yunus Social Business Global Initiatives signed an agreement with Nobuyuki Miyazawa, CEO of Tomoni Corporation, to set up Yunus Social Business in Japan. The four day summit ended on a positive note, thanking everyone for their participation and it was decided that next year's summit will take place in Beijing.

PROFESSOR YUNUS AT *Davos*

Nobel Laureate Muhammad Yunus attended the World Economic Forum (WEF) in Davos from 20-23 January 2016. At WEF, he participated along with personalities like Bill Gates, Bono, Leonardo DiCaprio, Greek Prime Minister Alexis Tsipras and Canada Prime Minister Justin Trudeau and many more. Lamiya Morshed, the Executive Director of Yunus Centre, Hans Reitz, the Creative Advisor to Professor Muhammad Yunus and Founder and Managing Director of Grameen Creative Lab, Saskia Bruysten, Co-founder & CEO at Yunus Social Business - Global Initiatives accompanied him there.

Professor Yunus attended the board meeting of the Schwab Foundation of which he is a member. During his stay he addressed the WEF Debate on “Clash of Modernities” and another Davos Session on “Regions in Transformation: South Asia” where he was a panelist alongside Sri Lankan Prime Minister Ranil Wickremesinghe, Pakistan Prime Minister Nawaz Sharif, ADB President and President of ICICI Bank of India. He was also invited by the Schwab Foundation to address a meeting of leading social entrepreneurs at Davos on the best strategies to replicate and scale up their successful initiatives.

H.E. Habib Essid, Prime Minister of Tunisia invited Professor Yunus for a bilateral meeting to discuss ways to tackle youth unemployment in his country, on the sidelines of the World Economic Forum in Davos. He wanted his guidance on how to replicate the programs in Tunisia he created in Bangladesh and Tunisia. Professor Yunus shared the experience of some social businesses in Bangladesh and around the world and especially briefed Mr Essid on the Nobin Udyokta program being implemented in Bangladesh, which is a fast growing program turning youth unemployment into entrepreneurship. He also briefed the Prime Minister on Yunus Social Business, the global implementation organization for social business based in Germany, which has set up an office in Tunisia three years back.

Professor Muhammad Yunus was invited by the Union Finance Minister of India Finance Minister Arun Jaitley for a one-on-one meeting in Davos on Thursday 21 January during the World Economic Forum. The two held a 40-minute meeting during which the Minister discussed with Professor Yunus about the programs being implemented through Mudra Bank which has recently been established by the Indian government to provide refinancing facility to microcredit and SME loans to micro-entrepreneurs. Professor Yunus used the opportunity to thank the minister for taking the bold decision to give banking licenses to microcredit NGOs. The Minister elaborated about the government program to encourage unemployed youth into entrepreneurs. He said more than one

lakh young people have already been reached by this programme. Professor Yunus briefed the Minister on microcredit programs around the world. He gave an overview of the expansion of social business concept around the world, including India.

He was also invited to a reception hosted by Canadian PM Justin Trudeau to have a meeting with the Prime Minister. The Prime Minister gave a glowing tribute to Yunus for his global contribution for poor women and his long association with microcredit programs in Canada, which were inspired by his work in Bangladesh. During their meeting singer and poverty activist Bono and Hollywood actor Kevin Spacey joined the discussion to give their views on International Development Program. During the reception Yunus also held a one on one discussion with Finance Minister Bill Morneau who is a friend of Professor Yunus and was a member of a reception committee to honor him in Toronto two years ago. He also had a discussion with Environment Minister Catherine McKenna, Minister of Innovation, Science and Economic Development Navdeep Singh Bain and foreign trade minister.

Secretary General Ban Ki Moon announced the formation of the Advocacy Group at Davos Open Forum. The UN Secretary General made Nobel laureate Professor Yunus as a member of the Sustainable Development Goals (SDG) Advocacy Group for the promotion and implementation of the Sustainable Development Goals. This is enlisted in the newsletter separately.



1. Dr Yunus with Canadian PM Justin Trudeau
2. A friendly moment with UN Secretary General Ban ki Moon
3. Professor Yunus with the CEO of Infosys, Vishal Sikha
4. Prime Minister of Tunisia Habib Essid shakes hands with Nobel Laureate Professor Muhammad Yunus during a meeting in Davos
5. A moment with Kevin Spacey- American actor, film director and producer
6. Nobel Laureate Professor Muhammad Yunus had a meeting with Union Finance Minister of India Arun Jaitley
7. Professor Yunus with Paul David Hewson aka BONO , lead vocalist of rock band U2



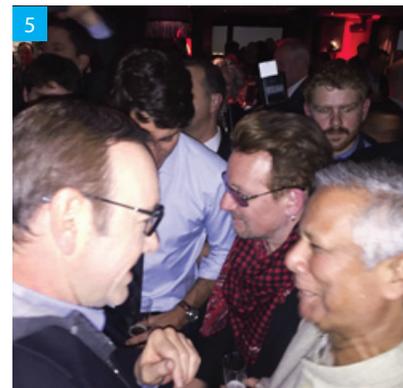
2



3



4



5



6



7

BUSINESSES BY NEW ENTREPRENEURS CROSS 5000 MARK AT THE 262ND SOCIAL BUSINESS DESIGN LAB

The 262nd Social Business Design Lab organized by Yunus Centre witnessed the reaching of the milestone of 5000 Nobin Udyokta (New Entrepreneurs) on 30 May 2016 at Yunus Centre. Among the four organizations investing in the Nobin Udyokta projects, Grameen Telecom Trust (GTT) has crossed investment in 2,000 Nobin Udyokta projects today.

More than 120 participants from around the world coming from diverse background attended 262nd Design Lab including participants from India, Italy, and Canada. Senior faculty from Queens University, a prestigious Canadian University, joined the today's program. The team is interested in exploring the Nobin Udyokta projects for youth in Bangladesh who are living with disability. The Lab was chaired as usual by Nobel Laureate Professor Muhammad Yunus who welcomed the participants and reported that since the labs began in January 2013, a total of 5,674 projects have been approved for equity funding by Social business investment funds.

Six new Nobin Udyokta business plans were presented at today's Lab. Each entrepreneur belongs to a Grameen Bank borrower's family. The presented business plans today were Mitali Tailors by Rumi Mallik, Priyonto Nursery by Ranjan Chandra Sutradhar, Eti Jamdani House by Mst. Pervin, Salim Pakha Shilpo by Mst. Asma Begum, Tumpa Rice Mill by Md. Ruhul Amin and Bodhua Beauty Parlor by Asma Begum.

The first presentation was by Ms Rumi Mallik of Mitali Tailors who is a 19 years old widow and mother of two. Ms Rumi presented her plan to take her late husband's tailoring business to the new heights.

The second presentation was made by Mr Ranjan Chandra Sutradhar who has skill in growing nursery plant through grafting method. Despite being a Masters Degree holder, Mr Sutradhar found his niche in entrepreneurship. A third entrepreneur Mst. Pervin of Eti Jamdani, who is a skilled weaver of traditional Jamdani, also selling tie-dyed scarves. There was also a business plan presented by Md. Ruhul Amin of Tumpa Rice Mill. Mr Ruhil Amin opted to become an entrepreneur using his skill and experience in another Rice mill for four years. A fifth business was presented by Mst. Asma Begum of Salim Pakha Shilpo, who was compelled to leave her husband after suffering continuous physical torture for dowry, makes traditional palm leaf based hand fan. The final presentation was made by Asma Begum of Bodhua Beauty Parlor. A trained beautician, Asma wants to expand her business with the investment from Grameen Social Business Fund.

The business plans were presented by each of the young entrepreneurs including all details of project plan, marketing plan, and sustainability plan and then discussed in depth in groups. All six projects were approved for funding. The social business projects would be monitored through reports on Social Business Pedia. The projects are joint ventures with Grameen's social business funds. There was also a joint venture agreement signed at the design lab between Grameen Telecom Trust(GTT) and SDRS for 'Kisholoy School', an open social busiess project from Fulchari of Gaibandha district. Under the agreement, GTT will facilitate the conversion of the an existing school into a social business project to ensure quality education for all in the area irrespective of financial situation of the respective student's families.

Professor Yunus invited participants to join the Social Business Day, which will take place at the newly built Social Business Convention Centre at Zirabo outside of Dhaka on 28-29 July 2016.



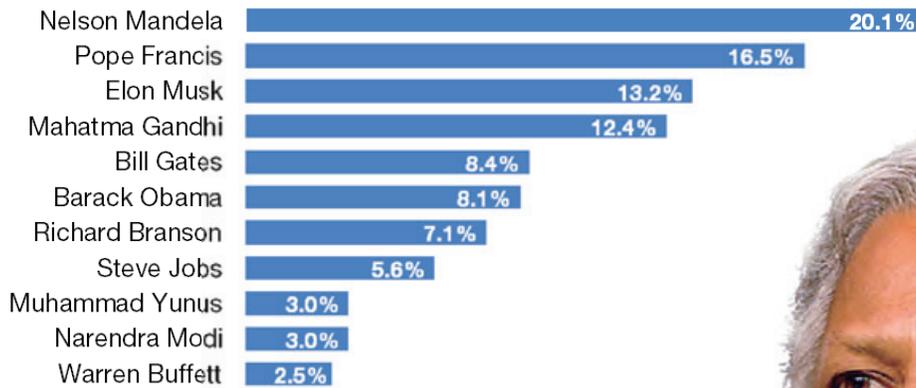
Investments into six social businesses were announced at the 262nd Social Business Design Lab. Six New Entrepreneurs are seen in the photo along with Nobel Laureate Professor Muhammad Yunus at the 262nd Social Business Design Lab on Monday 30 May, 2016.

Photo: Nasir Al Mamun/Yunus Centre

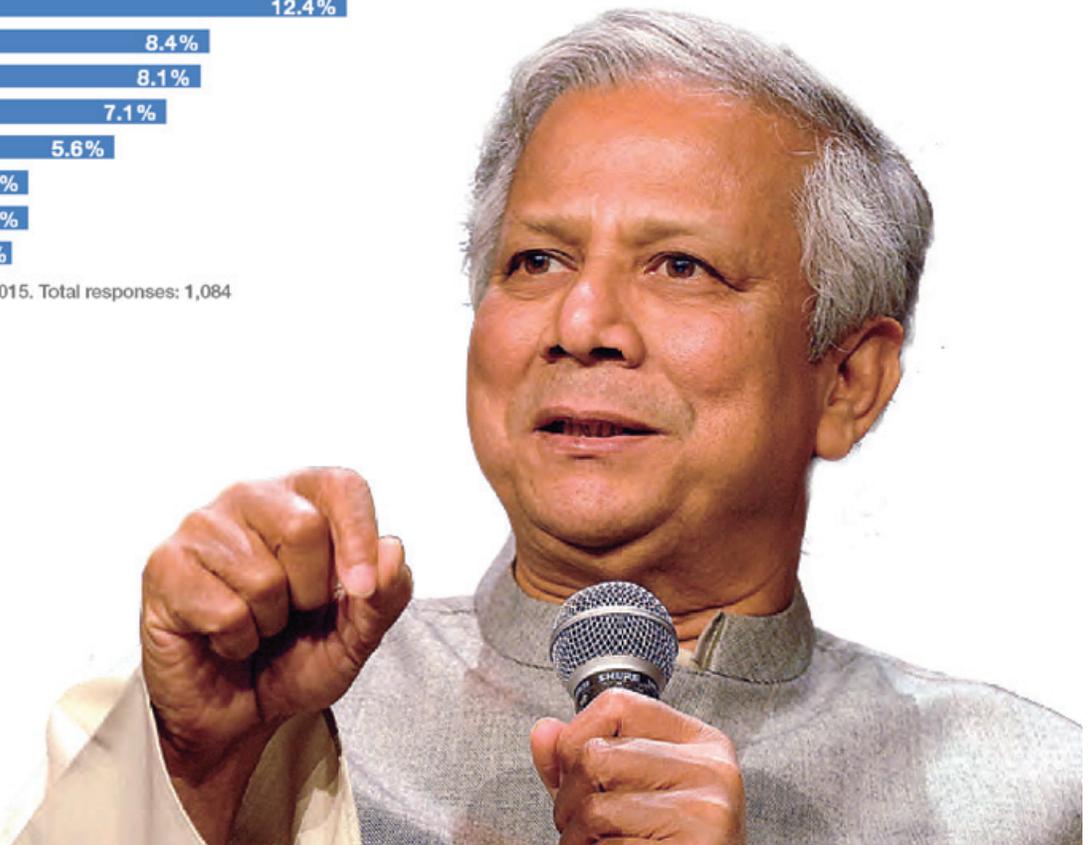
DR YUNUS

9TH MOST ADMIRED PERSONALITY GLOBALLY

Which leader do you admire the most?



Source: Global Shapers Annual Survey 2015. Total responses: 1,084



Nobel laureate Professor Muhammad Yunus has been ranked 9th among the most admired personality globally, as per a new survey by the World Economic Forum (WEF). Muhammad Yunus was awarded the Nobel Peace Prize in 2006 for founding the Grameen Bank and for their work to “create economic and social development from below”.

After Mandela, the WEF’s Global Shapers Annual Survey 2015 found that Pope Francis is the second most admired leader. Others in the list are Tesla Motors’ CEO Elon Musk (3rd rank), Microsoft Founder Bill Gates (5), US President Barack Obama (6th), Virgin Group Founder Richard Branson

(7), Apple Founder Steve Jobs (8), Nobel laureate Mohammad Yunus (9) and US investor Warren Buffett (11).

All the survey respondents are members of the WEF’s Global Shapers Community aged between 20 and 30 years. The survey has collected responses from 125 countries worldwide and 285 cities.

Highlights

(November 2015- June 2016)

MUHAMMAD YUNUS

addresses Young Leaders at One Young World Summit in Bangkok

Nobel Laureate Professor Muhammad Yunus opened the One Young World Summit 2015 in Bangkok, addressing an audience of 1300 young leaders from around the world on 20th November, 2015. The One Young World was hosted this year by the Governor of Bangkok and the Bangkok Metropolitan Administration Mr. Sukhumbhand Paripatra, who welcomed the audience at the opening ceremony.

In his speech Professor Yunus told the young people that they are the most powerful generation in the history of humankind and had all the power and creativity to create a world with three zeroes - zero poverty, zero unemployment and zero net carbon emissions. Professor Yunus arrived on stage to standing ovations from the 1300 strong audience.

The other two key note speakers at the opening were 7th UN Secretary General Kofi Annan and rocker turned poverty activist Sir Bob Geldof. Professor Yunus, Kofi Annan and Geldof were joined on stage by Counselors to the young delegates from around the world which include luminaries from around the world including Avatar-famed Hollywood producer Jon Landau and



Nobel Laureate Professor Muhammad Yunus with members of his delegation from Bangladesh to the One Young World 2015 in Bangkok

legendary cricketer Steve Waugh.

The One Young World Summit 2015 focuses on social issues such as environment, women's empowerment, education, youth unemployment and role of global business. The summit is being attended by 1,300 young leaders from 196 countries across the world, including a 10-member delegation from Bangladesh.

A team of ten bright young Bangladeshis, nine of whom are young women, joined Professor Muhammad Yunus to attend the

One Young World Summit, selected by Yunus Centre through a competitive selection process organized over several months. They are working in the field in youth development, climate change, human rights among others. Executive Director of Yunus Centre, Lamiya Morshed led the delegation to Bangkok.



Nobel Laureate Professor Muhammad Yunus addressing an audience of 1300 young leaders from around the world at the One Young World Summit 2015 in Bangkok



Nobel Laureate Professor Muhammad Yunus with Governor Sukhumbhand Paripatra and One Young World organizers Kate Robertson and David Jones



Professor Yunus addresses 150 members of Thai Young Leaders Program who participated social business competition

PROF. YUNUS' TRIP TO SOCIAL BUSINESS CITY OF **BARCELONA & FC BARCELONA**



Nobel Laureate Professor Muhammad Yunus was invited by the Futbol Club Barcelona to visit the FCB Stadium and Museum during his stay in Barcelona from 26-27 January. He was welcomed by the Vice President of the club Mr Jordi Cardoner and Member of the Board Dídac Lee by CampeNou.

Professor Yunus was given a tour of the Stadium and a special tour of the museum during his visit. He was given the honor of walking over the football pitch, which is not allowed under normal circumstances to visitors of the stadium. He was then taken to the VIP box, where he had the chance to view the pitch and get a feel of how a game in session on the pitch is like from the best seats. The hosts invited him to come and watch any game at the stadium from the VIP box whenever he wishes to do so. Next, came a visit to the media gallery to experience the views of the pitch as the media sees it. Here, Professor Yunus was interviewed by the FCB official TV channel. The visit concluded with a guided tour of the resourceful museum. The hosts took out the trophy that FCB won in the 2015 World Club Football Championship last December. Vice President of the Club said they were incredibly honored to host Professor Yunus and would like to learn from

the Professor on how to bring a smile to people, especially children through football.

The Professor invited Messi, Neymar, Pique, and Shakira to visit Bangladesh and participate in the Social Business Day. Vice President promised to convey the invitation to them. Both Messi and Shakira are members of SDG Advocacy Group of the United Nations along with Professor Yunus, announced by Ban Ki Moon last week by the UN Secretary General. The Vice President Jordi Cardoner expressed his commitment to collaborate with Professor Yunus on his social business initiatives around the world.

The winner of the 2006 Nobel Peace Prize Muhammad Yunus visited FC Barcelona on Tuesday during his stay in the city as part of the Barcelona Social Business City, an initiative that he himself has put together, that focuses on reducing social problems via the promotion of the tertiary sector and business. Lamiya Morshed, Executive Director of Yunus Centre accompanied Prof Yunus during the visit together with member of Barcelona SB city team.

The visit is being featured prominently in the official website of FC Barcelona – <http://goo.gl/zS5pb6>



It's an honour to have Professor Yunus here, a person who has done so much for humanity and who is so sensitive to society's needs. The interest he has shown in a Club like ours is a source of great pride and it is very important for a Nobel Prize winner to recognise the importance of 'more than a club.'

by Jordi Cardoner, Vice President FCB



DR YUNUS WITH IL RE DI ROMA (THE KING OF ROME)

Dr Muhammad Yunus recently visited Rome, Italy and took a picture with Roma legendary footballer Francesco Totti. In the picture AS Roma Striker Francesco Totti, often referred as Il Re di Roma (The King of Rome) by his fans; is seen with Nobel Laureate Dr. Muhammad Yunus .



Yunus made Member of SDG Advocacy Group

Highlights

The UN Secretary General made Nobel laureate Professor Yunus as a member of the Sustainable Development Goals (SDG) Advocacy Group for the promotion and implementation of the Sustainable Development Goals. These goals were adopted last September during the UN General Assembly.

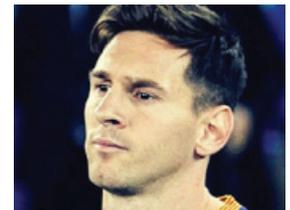
Secretary General Ban Ki Moon announced the formation of the Advocacy Group at Davos Open Forum. This Group has been entrusted with the responsibility to advise him and work with him to make sure SDGs become a household term all over the world, and that ordinary people can implement the decisions in their everyday lives.

The UN secretary general announced that the group will be co chaired by Prime minister of Ghana Mahama and the Prime Minister of Norway Erna Solberg. Professor Muhammad Yunus, Professor Jeffrey Sachs and Ambassador Dho of Korea were already working as MDG Advocates and were invited by the Secretary General to become SDG advocates and were invited by the Secretary General to become SDG advocates for their powerful advocacy efforts. The new advocates invited by UN SG to join are Chinese businessman Jack Ma,

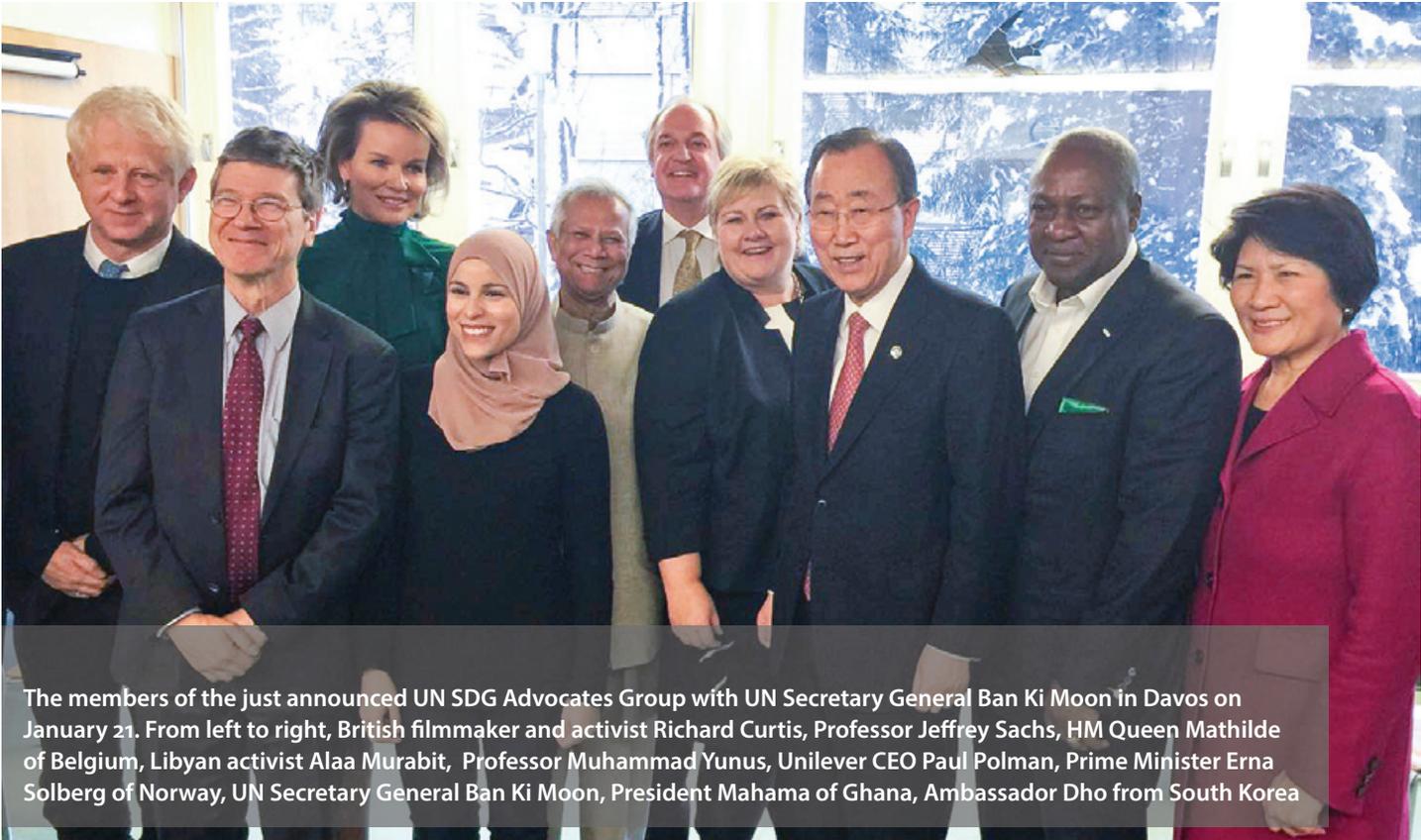
Queen Mathilde of Belgium, CEO of Unilever Paul Polman Argentinian football Lionel Messi, pop singer Shakira, actor Forest Whittaker, British filmmaker and activist Richard Curtis.

In his remarks during the announcement Professor Yunus said that the world had to rethink and recreate the economic framework and institutions that had created poverty and other social problems that these problems could be resolved permanently, and that it was necessary to involve the youth in order to achieve this.

Professor Yunus has been also appointed as Commissioner for the UN Commission on Health Employment and Economic Growth in March, 2016. United Nations Secretary-General Ban Ki-moon announced the appointment of a Commission on Health Employment and Economic Growth on March 2, 2016.



Advocates



The members of the just announced UN SDG Advocates Group with UN Secretary General Ban Ki Moon in Davos on January 21. From left to right, British filmmaker and activist Richard Curtis, Professor Jeffrey Sachs, HM Queen Mathilde of Belgium, Libyan activist Alaa Murabit, Professor Muhammad Yunus, Unilever CEO Paul Polman, Prime Minister Erna Solberg of Norway, UN Secretary General Ban Ki Moon, President Mahama of Ghana, Ambassador Dho from South Korea



SUSTAINABLE DEVELOPMENT GOALS
17 GOALS TO TRANSFORM OUR WORLD

<p>1 NO POVERTY</p> 	<p>2 ZERO HUNGER</p> 	<p>3 GOOD HEALTH AND WELL-BEING</p> 	<p>4 QUALITY EDUCATION</p> 	<p>5 GENDER EQUALITY</p> 	<p>6 CLEAN WATER AND SANITATION</p> 
<p>7 AFFORDABLE AND CLEAN ENERGY</p> 	<p>8 DECENT WORK AND ECONOMIC GROWTH</p> 	<p>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE</p> 	<p>10 REDUCED INEQUALITIES</p> 	<p>11 SUSTAINABLE CITIES AND COMMUNITIES</p> 	<p>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</p> 
<p>13 CLIMATE ACTION</p> 	<p>14 LIFE BELOW WATER</p> 	<p>15 LIFE ON LAND</p> 	<p>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</p> 	<p>17 PARTNERSHIPS FOR THE GOALS</p> 	

MUHAMMAD YUNUS' WORLD MAP OF HAPPINESS



OCEAN OF POSSIBILITIES



OCEAN OF INSPIRATION



Illustrated by  DIALOGBILD®



To become happy, make other people happy



“Muhammad Yunus World Map of Happiness”

The Map created by Kerstin Humberg of Yunel, Germany, illustrates “Muhammad Yunus World Map of Happiness” by means of several continents, rivers, and symbols that represent all those elements that let us flourish and unleash our potential as human beings. The map shall serve a constant reminder of “A Life Well Lived.” According to Positive Psychology, the Science of Happiness and Wellbeing, human beings need PERMA to flourish: Positive emotions like inspiration and joy, Engagement based on their values and strengths, Relationships, Meaning, and Accomplishments. Based on her social business related work with Prof. Yunus and happiness research, Dr. Kerstin Humberg, the founder of ‘Yunel’ has now created Muhammad Yunus’ “World Map of Happiness”. ‘Yunel’ is a Berlin-based start-up with the mission to unleash human potential and happiness. Mr. Jai Wanigesinghe is the artist who translated all these ideas into a physical map. (See Centrefold)

Nobel Laureate Professor Muhammad Yunus addressed the 129th Session of the International Olympic Committee on the morning of August 3, 2016 at in Rio de Janeiro.

He spoke on the theme of the potential of social business, the Olympics and sports to work together to solve social problems, particularly bring opportunities to help those who are excluded from the global economic system. The session was attended by more than two hundred Presidents of the Olympic Committees from around the world and their guests. Among the dignitaries present at the speech, which was moderated by Mr Thomas Bach, President of the IOC, were HRH Princess Anne of UK, HRH Prince Albert of Monaco and the HRH Crown Prince of Denmark, Grand Duke of Luxemburg among others.

The session was live cast on IOC website and the link of the speech and Q and A was shared on Youtube by the IOC. After the IOC speech, Professor Yunus was invited to meet the Mayors of the Candidate Cities for the 2024 Olympics which included Mayor Anne Hidalgo of Paris and Mayor of Los Angeles, Budapest and Rome. The President of IOC invited Professor Yunus to attend the Welcome Ceremony of the team of Refugee athletes at the Olympic Village on August 3 evening. The refugee team, who were participating for the first time at the Olympics, have been given a special status of carrying the Olympic flag. Professor Yunus joined in the official ceremony to welcome the team into the Village and to witness the flag raising of the Refugee Olympic Team along with five other teams that evening. There were ten athletes who form the Refugee Olympic Team from South Sudan, Ethiopia, Syria, Democratic Republic of Congo participating in athletics, judo and swimming during the Rio 2016 games.

On August 4, Nobel Laureate Professor Muhammad Yunus, wearing an elegant Olympic athlete uniform, carried the Olympic torch on the final leg of the relay in Rio de Janeiro in the build up to the opening of the games. He took the flame from another celebrity torch bearer in a brief ceremony of transferring the flame and walked 200 metres with the flame to tremendous applause and cheers from the crowds on the streets. During the walk with the flame, Professor Yunus held up the torch in one hand and held up three fingers of the other hand to symbolize the three zeroes he urges the global audience to work for. These three zeros stand for three social and environmental goals of "Zero Poverty, Zero Unemployment, and Zero Net Carbon Emissions". He has been advocating to add a social dimension to all IOC programmes.

All along the walk, crowds of local children, youth, men and women surrounded him taking videos and pictures to capture this historical event. Many in the crowd recognized him as the father of microcredit, which is popular in Brazil. A media truck overflowing with TV and print media cameras from all around the world drove in front of him covering the event. At the end

of the walk he passed on the flame to Ms Michelle Jean, former Governor General of Canada and the present Secretary General of the Union of Francophone Countries.

On Aug 7, 2016 Nobel Laureate Professor Yunus met cricket legend Sachin Tendulkar in Rio. Tendulkar was attending the Olympics at the invitation of the IOC. They were in the VIP box of the stadium watching the opening ceremony of the Rio Olympics. Professor Yunus invited Tendulkar to participate in the Social Business Country Forum of India to be held in Mumbai on November 18-19 this year and Social Business Day in Dhaka on June 28-29, 2017, and visit social businesses created in Bangladesh over many years.

Nobel Laureate Professor Yunus also went to give support to Bangladeshi athlete Abdullahil baki, who was competing in the qualifying round of the mens 10 metre air rifle shooting at the Deodoro Olympic Shooting Park. Abdullah's performance was top order during the first of 60 shots. Professor Yunus congratulated Abdullah immediately after the end of the qualifying round along with other Bangladeshi well-wishers at the Deodoro Olympic Shooting Park.

Mayor Anne Hidalgo hosted a dinner for Nobel laureate Professor Muhammad Yunus. The dinner took place at the magnificent Club de France, the French Olympic House during the Rio 2016 games. During the dinner she requested Professor Yunus to advise her on addressing the problem poverty in St Denis, the northern poor section of Paris city. She invited the top executives of National Olympic Committee (NOC) to join in the dinner.

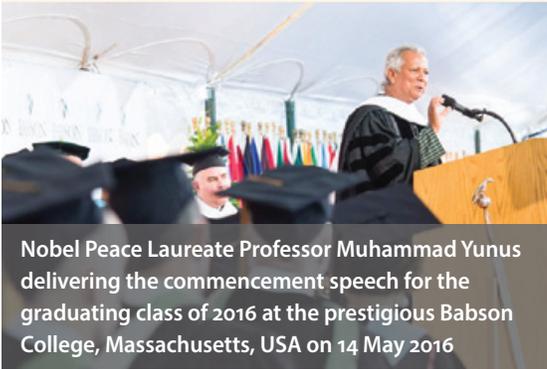
The dinner was joined by the top executives of the National Olympic Committee including Mr Tony Estanguet, Co-President of the Paris 2024 Candidate Committee and three time Olympic gold medallist canoeist, Etienne Thobois, the CEO of the Committee for Candidate city of Paris for 2024,

He got back after his journey from Rio, the 2016 Olympic City on 10th of August. His colleagues gave him a rousing welcome at the Grameen Bank Bhaban premises. He took pictures with his colleagues in his Olympic uniform holding up the Olympic Torch and displaying the three fingers for three Zero goals that he is promoting globally.



1. Nobel Laureate Professor Muhammad Yunus flanked by volunteers carrying the Olympic Torch in Rio.
2. Nobel Laureate Professor Yunus with the members of the dance team who welcome 6 new national teams including the Refugee Olympic Team to the Olympic Village on evening of August 3
3. President Thomas Bach of the Olympic International Committee greets Professor Yunus as guest of honor in advance of the 129th Session of the IOC where Professor Yunus delivered the keynote address.
4. Professor Yunus attended the opening of Rio Olympic games in special VIP box as honored guest of IOC president Thomas Bach. Photo: Lamiya Morshed/Yunus Centre
5. Professor Yunus with star cricketer Sachin Tendulkar in Rio Olympics. Tendulkar, like Prof Yunus was also attending the Olympics at the invitation of the IOC. Photo: Lamiya Morshed/Yunus Centre.
6. Nobel Laureate Professor Muhammad Yunus with three members of the Refugee Olympic Team (ROT) including Rose Lokonyen a track athlete from South Sudan after their welcome to the Olympic Village by the IOC on August 3, 2016. Photo: Lamiya Morshed/Yunus Centre.
7. Professor Yunus took pictures with his colleagues in his Olympic uniform holding up the Olympic Torch and displaying the three fingers for three Zero goals that he is promoting globally. Photo Credit: Nasir Ali Mamun/Yunus Centre
8. Professor Yunus with his supporting team after the Torch Relay. Lamiya Morshed, Executive Director of Yunus Centre; Hans Reitz, Founder and Managing Director of Grameen Creative Lab (GCL) and Christina Jaeger, Director Strategy & Business Development (GCL) are seen in the picture with him.

PROFESSOR YUNUS DELIVERS COMMENCEMENT SPEECH AT BABSON COLLEGE, USA



Nobel Peace Laureate Professor Muhammad Yunus delivering the commencement speech for the graduating class of 2016 at the prestigious Babson College, Massachusetts, USA on 14 May 2016

Nobel Peace Laureate Professor Muhammad Yunus was the commencement speaker for the graduating class of 2016 at the prestigious Babson College of Wellesley, Massachusetts USA on 14th May 2016. Around 5,000 audience were present at the commencement (convocation) ceremony of the 100 year old business school. Professor Yunus talked about limitless creativity of young people and urged the young graduates to use this capacity to solve all human problems. He asked them not to remain satisfied with merely being beneficiary of the new technologies, rather develop new amazing technologies to create a new world of three zeros, zero poverty, zero unemployment, zero net carbon, in the shortest possible time. Sprawling over a 500 acre campus, Babson College is considered to be the topmost entrepreneurship college in the United States and has been ranked so for the last 23 years.

YUNUS SOCIAL BUSINESS CENTRE IN USA

The first Yunus Social Business Centre at a US institution of higher education was launched at Becker College at Worcester, Massachusetts on 5 April. The Centre will work on creating sustainable solutions to problems facing society today, focusing on many areas including healthcare for which Massachusetts is a hub of global excellence.

Professor Muhammad Yunus, who delivered the college's Presidential Speech on the occasion. In his speech, which was attended by a packed audience of 1500, Professor Yunus challenged the young people to think differently, to use their creativity to create the world they want to live in, and not do what is assigned to them by society which is to fulfill a narrow role of seeking a job. His speech was attended by leading business people, representatives from banking and finance, members of academic community and others. Long time Congressman from Massachusetts Jim McGovern attended the speech and had a meeting with Professor Yunus after the speech.

Dr Johnson conferred the highest honor of the college, the Presidential Medal, on Professor at the event. Professor Muhammad Yunus also attended special meetings during April 5

and 6 with members of business community, policymakers and healthcare leaders in Boston to discuss possible collaboration on social business in healthcare for Bangladesh and the rest of the developing world. He delivered speeches at each of these events which were held in Boston at UMass Memorial Medical Center, at Bank of America, at Massachusetts College of Pharmacy and Health Sciences, and at an event organized by Bain Capital, an investment fund and New Profit a nonprofit philanthropy fund.



President of Becker College Dr Robert Johnson presents Nobel Laureate Professor Muhammad Yunus with the college's highest honor, the Presidential Medal, at Mechanics Hall, Worcester MA

On the final day of his visit, Professor Yunus met with renowned medical oncologist Paul Goss founder of Global Cancer Institute at Massachusetts General Hospital in Boston to discuss collaboration in field of cancer care in Bangladesh. He later visited the Boston branch of Grameen America Inc (GAI) with GAI President Andrea Jung, which is providing collateral free loans to members of the Latino community, all women, in Boston to invest in their small businesses.



With Massachusetts State Representative Sanchez, MCPHS President, Congressman Michael Capuano and Becker College President Robert Johnson at 'Call to Action Healthcare Access for All' event

FAO-Nobel Peace Laureate Alliance for Zero Hunger Announced at FAO Headquarters

The FAO-Nobel Laureates Alliance for food security and peace was launched at the headquarters of the FAO in Rome on 11 May 2016. Five Nobel Peace Laureates and Director General FAO Jose Graziano signed a declaration of the Alliance in an elaborate ceremony in the presence of the ambassadors of member countries at the FAO headquarters in Rome.

Director General of FAO discussed the concept of this Alliance with Nobel Laureate Professor Muhammad Yunus and invited him to be a part of this initiative last year. At the launch ceremony he was joined by Nobel Peace Laureates President Oscar Arias Sanchez of Costa Rica, Tawakkol Karman of Yemen and Betty Williams of Northern Ireland in person and Kofi Annan through his video

message. During the launch ceremony, inaugurated by the Director General of FAO, the laureates committed to working to achieve the Sustainable Development Goal of Zero Hunger by 2030.

Professor Yunus, who is also one of UN Secretary General Ban Ki Moon's SDG Advocates, highlighted on how zero hunger and zero malnutrition could be achieved by using the business methodology of social business, powered by endless potential of emerging technology and transforming young people especially from rural areas into entrepreneurs, instead of job seekers. He said the young people are the most innovative generation in history, and stated that they can create the world without poverty

and hunger that we all dream of. All we have to do is to free them from the compulsion of searching for jobs to make it the source of their livelihood. The ceremony ended with the laureates signing a special document, with each laureate putting down their thoughts on the road map to zero hunger and peace.



Official launch of the FAO Nobel Laureates Alliance for Peace and Food Security by Rome with Nobel Peace Prize Laureate Professor Muhammad Yunus, Oscar Arias, Betty Williams, Tawakkol Karman and FAO Director General Jose Graziano da Silva at FAO Headquarters in Rome on May 11, 2016

FAO Holds Conference in Rome to PROMOTE SOCIAL BUSINESS

Professor Yunus was the chief guest at a special event organized by FAO on 'Social Business for Zero Hunger'. The event was organized by Director General of FAO to bring together the top executives of food industry to discuss the role social business can play to achieve zero hunger. The event was addressed by Director General of FAO Jose Graziano.

Nobel Laureate Professor Muhammad Yunus gave the keynote speech at the conference. Professor Yunus pointed out food security was going to be a major challenge in the coming years. Not only providing food everybody will be the issue, it is also important to ensure nutrition for all. We need to find ways to encourage the rural young people to turn themselves into entrepreneurs through social businesses in collaboration with food companies. Agriculture minister of Italy Maurizio Martina, Vice President of Italian Parliament Maria Sereni, and President of the Italian Farmers Confederation Dino Scanavino addressed the gathering and talked about the role of social business in ending hunger on a global level. The opening session was followed by high level panel discussions on social business.

PROFESSOR YUNUS RECEIVES “WOMEN DELIVER AWARD” FOR INNOVATION

Highlights

Nobel Laureate Professor Muhammad Yunus Received “Women Deliver Award” for Innovation in Copenhagen during the plenary session of the ‘Women Deliver’ conference in Copenhagen on 18th May 2016. In his acceptance, he said that he dedicated the award to all the millions of women he had worked with through the Grameen Bank for their courage and hard work to change their own lives. The award was presented by Sandra Pelletier, CEO of WomanCare Global.

Professor Yunus was a panelist at the plenary session “Investing in Girls & Women: Everybody Wins’ at the conference. While recounting his experience at the session, Professor Yunus said youth, technology and social business will change the world. He said that the youth should plan to become entrepreneurs rather than job-seekers. He shared his experience of bringing phones in the hands of poor rural women in Bangladesh which empowered them both socially and economically. Other panelists include Anne-Birgitte Albrechtsen, CEO, Plan International, Anthony Lake, Executive Director, UNICEF, Hans Vestberg, CEO, Ericsson Kristian Jensen, Minister of Foreign Affairs, Denmark. Women Deliver’s 4th Global Conference, taking place 16-19 May 2016, is the largest gathering on girls’ and women’s health and rights.



Nobel Peace Laureate Professor Muhammad Yunus being presented “Women Deliver Award” for Innovation during the plenary session of the ‘Women Deliver’ conference in Copenhagen on 18th May 2016

YUNUS PORTRAIT UNVEILED AT GLASGOW

Nobel Laureate Professor Muhammad Yunus, who has just turned 76, addressed members of the prestigious Royal Society of Edinburgh. Royal Society of Edinburgh is a prestigious society of top academics of Scotland established in 1783. Professor Yunus delivered his speech to a packed audience where he highlighted the challenges, societies across the world, are facing due to wealth concentration and poverty. On 28th June, 2016 Professor Yunus delivered the convocation speech for the new graduates of Glasgow Caledonian University (GCU). Convocation ceremony continued for two days. Professor Yunus is the chancellor of Glasgow Caledonian University (GCU) for the last five years. During the ceremony he shook hands with each of the 2,500 students who received their degrees graduating from the School for Business and Society; School of Engineering and Built Environment, and the School of Health and Life Sciences, and other faculties. GCU has set up Yunus Centre for Social Business and Health and one of the students graduated in social business this year.

An elaborate unveiling ceremony of a portrait of Chancellor Yunus took place at the university on 29th June 2016. The portrait was commissioned by GCU and painted by celebrated Scottish painter Gerard Burns. Born in 1961 Mr Burns was the Principal of Art at St. Aloysius College of Glasgow. He later left his position to become independent painter and now is considered as the leading portrait painter in the country. The portrait will be placed at the entrance of the newly built main building of the university.



Professor Yunus at the unveiling ceremony of a portrait of him. The portrait was commissioned by Glasgow Caledonian University of Scotland. In the Picture you can see painter Gerard Burns, Professor Pamela Gillies, Vice-Chancellor of Glasgow Caledonian University, and Ms Jan Hulme, University Secretary & Vice-Principal alongside the Nobel Laureate.

A DECADE OF **Inspiration**



TEN YEARS
of the Nobel Peace Prize

to
**Professor Muhammad Yunus and
Grameen Bank**

A Giant Step towards a Poverty free World



Yunus Centre Internship Program

Being the global knowledge hub of social business incubation, Yunus Centre aims to involve brilliant young minds from all over the world to study on the concept of social business. The internship program allows interns to gain valuable insights on Professor Yunus' philosophy as well as practical experience through participation in field trips and attending meetings with Social Business Companies. Students currently enrolled in an undergraduate program or above are eligible to apply. Professor Yunus has been promoting the concept of Grameen social businesses for a long time with the belief that this model will address the problems unresolved by the present capitalist system. Social business is a Non-Dividend Company, which returns the investor's money over time and is entirely dedicated to achieving social goals. The ultimate goal of Yunus Centre is to send poverty to museums. It strives to engage students, individuals and organizations in the social business movement through workshops, internship programs, projects, etc. to spread the concept of social business and achieve its goal.

YC Visit Programs



Professor Yunus with YC Interns 2016

Yunus Centre Exposure Visit Program

Social Business Enthusiasts Visit Yunus Centre

Social business is increasingly graduating from a theoretical probability to an emerging alternative economic model across the world. The ever increasing number of exposure visitors to Yunus Centre is a reflection of that graduation. Recently, senior business management consultants from Argentina, who decided to commit themselves supporting social businesses in their region, visited Yunus Centre to learn more closely - how the social business ventures are flourishing in Bangladesh. Professionals from France, who have decided to change their careers to become full time social business entrepreneurs, visited Yunus Centre and different social business ventures to get inspiration. Visitors from leading public university of Thailand found it inspiring how social business having impact in different sectors of the society including that in the education sector. 46 delegation from Malaysian state of Perak led by his excellency, Zambry Abdul Kadir, Chief Minister, Perak Malaysia visited Yunus Centre to meet Professor Yunus and learn details of Nobin Udyokta(New Entrepreneur) program. The Malaysian delegates found the program a replicable model that can be used successfully for tackling youth unemployment in their country. Chief Minister of Malaysian State of Perak, Dr. Zambry bin Abdul Kadir and Professor Muhammad Yunus, Chairman of Yunus Centre, signed MoU for their respective organizations. Visitors also came from as far as Ireland and Romania to learn about Yunus Centre and social business lately. Professor will visit Malaysia in September.



Nobel Laureate Professor Muhammad Yunus and Chief Minister of Malaysian State of Perak, Dr. Zambry bin Abdul Kadir during a signing ceremony of a Memorandum of Understanding (MoU) at Yunus Centre

Yunus Centre Immersion Program

A New Dimension to Learn about Social Business

The Immersion Program at the Yunus Centre is a great opportunity to explore social business and its direct impacts in Bangladesh in just a month. This year for the first time this program was implemented in place of the previous visit programs and it is purely focused on site visits. This new program brings together people from diverse cultural backgrounds for one common purpose: social business. The first batch of January, 2016 included five young, enthusiastic entrepreneurs coming from various parts of the world-namely from Brazil, Egypt and Australia. The latest June, 2016 Immersion Program team was a diverse group of 9 young adults who had crossed oceans, crowd-funded the cost of their travel and accommodation and sacrificed high-paying summer internships to just to be inspired by a man, Professor Muhammad Yunus and his concept of Social Business.



The Immersion Program starts with a comprehensive orientation on Bangladesh, the centuries old Bengali culture and the world-renowned hospitality of the rural people of Bangladesh. The participants are officially welcomed by the Executive Director of the Yunus Center, Ms. Lamiya Morshed herself. From the second day of the program, intense discussion sessions on Social Business, they get abundant field trips and long meetings with various Grameen companies. At every batch, students get an extensive session with Professor Yunus for like an hour or more, where they get more inspired by their Hero. Usually the second week of the program is dedicated to Grameen Bank. They learn extensively about the organizational structure of Grameen Bank, with field visits to Grameen Bank Branch Offices, attend center meetings and visit the houses of several Grameen Bank borrowers etc. The third week of the Immersion Program is mostly

about meeting the executives of the various Grameen companies. Participants visit the Grameen Caledonian College of Nursing, the Social Business Industrial Park, Grameen Knitwear, Grameen slum schools and Grameen Shikkha Vocational Training Center where they learn about social business more. Participants also visit Nobin Uddokta Projects and have conversations with the Nobin Uddoktas. During the end of the month the immersion program participants prepare report on their activities and take part in a feedback session. The Yunus Centre Immersion Program provides a great platform to learn about this emerging theory. Immersion Program bridges like-minded social entrepreneurs and raises awareness among rising social entrepreneurs.

SOCIAL BUSINESS PEDIA: A PLATFORM TO BUILD SOCIAL BUSINESS

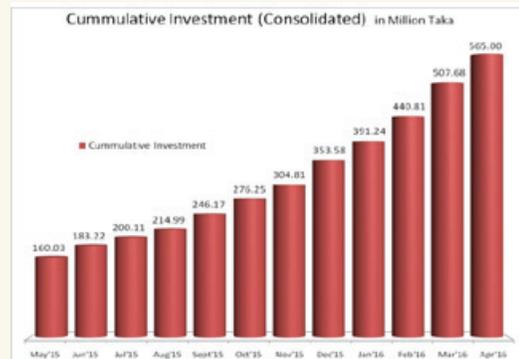
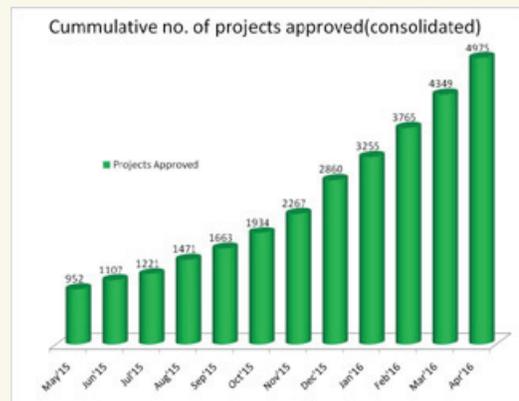


Social Business Pedia is an encyclopedia for social business resources. It is a multi-lingual web platform which provides informational resources to all the stakeholders of Social Business. It may be called as a one stop point for learning what happened, what is happening and what will be happening in the world of Social Business. This portal is created to facilitate knowledge sharing, learning and advancement of social business.

THE WEBSITE PROVIDES A WIDE ARRAY OF FACILITIES, THESE ARE:

- ▶ News about what is happening in the world of Social Business;
- ▶ All social business events information;
- ▶ Details of various social Business projects being implemented throughout the world;
- ▶ Graphs and charts portraying various Key Performance Indicators (KPIs) of social business activities such as amount of investment, number of employment, projects etc.
- ▶ Profiles of friends of social business who are supporting and implementing the idea across the world;
- ▶ Profiles & contact details of the youths who initiated social businesses;
- ▶ Academic resources like books, articles, research papers, journals, speeches, interviews relating to Social Business;
- ▶ A communication interface that works like a social media site allowing people/organizations accesses to the communities (e.g. individuals, companies, universities, institutions etc.) of Social Business throughout the world
- ▶ Guidelines to start social business and paves ways for getting seed fund;
- ▶ Online library containing various social business resources;
- ▶ Live video streaming of various social business events;
- ▶ Photos & videos of various social business events & projects;
- ▶ Easy registration & content sharing by registered users.

Here are also the charts of total project approved and investment done these years:



SOCIAL BUSINESS MONITORING SYSTEM FOR NOBIN UDYOKTA/SB ENTREPRENEURS

gNUm is a web based software system through which Nobin Udyoktas can easily store their daily business data through mobile app/sms and generate accounting reports. Investors can track and monitor Nobin Udyoktas/ SB Entrepreneurs activities through accounting report, monitoring graph and indicators. Here is some NU statistics for June, 2016:

NU PROGRAM AT A GLANCE (JUNE 2016)

Particulars	Number/ Amount
Total no of NU projects funded	5506
Total amount funded (in million Taka)	761.01
Total amount funded (in million US Dollars)	9.701
District covered	31
Average no. of NU per district	177
Upazila covered	136
Average no. of NU per upazila	40
Maximum Projects in one upazila	222
Maximum no. of units in one upazila	2

All this information can be found in SB Pedia at a glance (www.socialbusinesspedia.com)

Grameen America and Grameen PrimaCare to EMPOWER LOW-INCOME WOMEN

Grameen America, a nonprofit microfinance organization that empowers low-income women entrepreneurs, and Grameen PrimaCare, a nonprofit organization providing underserved women with high-quality, affordable health services, today announced a partnership to expand and promote access to economic opportunity and health care among underserved women in New York City. Since opening its first branch in Queens, NY in 2008, Grameen America has invested over \$380 million in more than 64,000 women entrepreneurs, alongside credit- and asset-building services, to integrate women into the financial mainstream and empower them to build businesses. Grameen America has expanded to eleven different cities across the country, having a proven impact of increasing annual household incomes, creating jobs and improving credit scores.

“Overcoming poverty is so much more than just a commitment to economic prosperity – it requires protecting each individual’s right to a healthy and full life,” said Professor Muhammad Yunus, Chairman of the Grameen America Board of Directors and Co-Founder of Grameen PrimaCare. “We are joining these outstanding forces for opportunity together to ensure women in the community are empowered to live independent and fulfilling lives.”

To fully address the needs of women in the community, the two organizations, Grameen America and Grameen PrimaCare, have co-located in Queens, NY. Grameen PrimaCare’s clinic, VidaSana, is a comprehensive health program that provides primary care, preventive services and health education to underserved women, while decreasing out-of-pocket costs and expensive ER visits. By combining financial inclusion with access to basic health services, the location provides a unique opportunity for low-income women in the community to have their financial and health needs met in one place.

Grameen Vida Sana opens new Clinic in USA

Grameen Vida Sana is a comprehensive health program for both borrowers and low income non-borrowers of Grameen America. Dr. Diana Ramirez an experienced medical professional heads the program. The Jackson Height branch of Grameen America is in its eighth year of operation and is 134 percent sustainable. It gained sustainability three years back. Now it has 4.2 thousand borrowers. It has 100 percent repayment rate with no missed repayment any week, zero portfolios at risk.



Nobel Laureate and Grameen America Chair, Professor Muhammad Yunus inaugurating the new clinic of Grameen Vida Sana (GVS).

Grameen Vida Sana (healthy life) opens new clinic at Jackson Height Branch office of Grameen America. Grameen Vida Sana began its work about a year back. Seventy percent of the present members (400) of Grameen Vida Sana have no insurance. One of the immediate task, as delineated by Grameen Vida Sana, is to connect all members to many free health services provided by the City, hospitals, and pharmaceutical companies. Poor people often don’t know about the existence of these programs or cannot go through the process to reach out to them individually. Grameen Vida Sana brings those programs to its members. Members pay a monthly fee of \$29. Grameen Vida Sana hopes to become sustainable when it reaches 4 thousand members and hopes to reach the target in the next three years. Major health problems members’ face are: obesity, diabetes and mental health/depression.

Khazanah Scholarship Assessment at Yunus Centre



The assessments for Khazanah Asia Scholarship Programme were held at Yunus Centre from January 26 to January 28, 2016. A total of 16 candidates took part in the final stages of the assessment at Yunus Centre for graduate and postgraduate programs after qualifying in the first and second layer of assessments. Every year Yayasan Khazanah Foundation, in collaboration with Khazanah Nasional’s partner and investee companies, offers scholarships to deserving candidates from Bangladesh, Indonesia and Palestine to pursue their undergraduate and postgraduate education at selected leading universities in Malaysia. In Bangladesh, Yayasan Khazanah offers the scholarship in collaboration with Yunus Centre. Yunus Centre liaises with top universities and schools in Bangladesh for the candidate selection and also receives nomination from Grameen Bank and Grameen Shikkha on potential candidates for the scholarship award. The children of Grameen Bank members get the opportunity to pursue undergraduate degrees at different prestigious universities in Malaysia while the external candidates are offered postgraduate scholarships. This year Khazanah Scholarship widened its expanse by offering scholarships at globally renowned UK and USA universities for the graduates along with the Malaysian universities. From the candidates, 5 have been chosen for scholarships at the Malaysian Universities and 1 has been chosen for a scholarship in USA or UK based university.

Bulletin Board



Save the Date: 7th Social Business Day July 28-29, 2017

We have had to cancel the Social Business Day 2016 due to prevailing circumstances in the country. Now we are announcing the date for Social Business Day 2017. The dates for the 7th Social Business Day are 28-29 July, 2017. In addition, we will hold the Pre-Meeting of the Social Business Academia Conference on July 30, 2017. We would like to request you to block these dates in your calendar.

Further updates and information about how to register for Social Business Day 2017 will follow soon. Please visit www.socialbusinesspedia.com for news on Social Business Day 2017 as well as for updates and events on social business around the world.

Social Business Academia Conference (SBAC) November 9-10, 2016



REGISTRATION OPEN NOW!

Visit <http://socialbusinesspedia.com/sbac/2016>

hosted by:



Yunus Centre

Yunus Centre Spotlight

Editor:

Lamiya Morshed

Editorial Team:

*Amir Khashru
Rahima Khatun
Nabila Khan*

Design:

*lita.associate@gmail.com
mobile +880 1711107917*

Yunus Centre

Grameen Bank Bhaban (16th Floor)
Mirpur 2, Dhaka 1216, Bangladesh
Phone: +880-2-9023010
E-mail: info@yunuscentre.org
www.yunuscentre.org
www.grameensocialbusiness.org
[www.twitter.com/yunuscentre](https://twitter.com/yunuscentre)
<https://plus.google.com/+MuhammadYunus>